



**COLUMBUS
CITY SCHOOLS**
DEPARTMENT OF ENGAGEMENT

**DRAFT STRATEGIC
ENGAGEMENT PLAN**

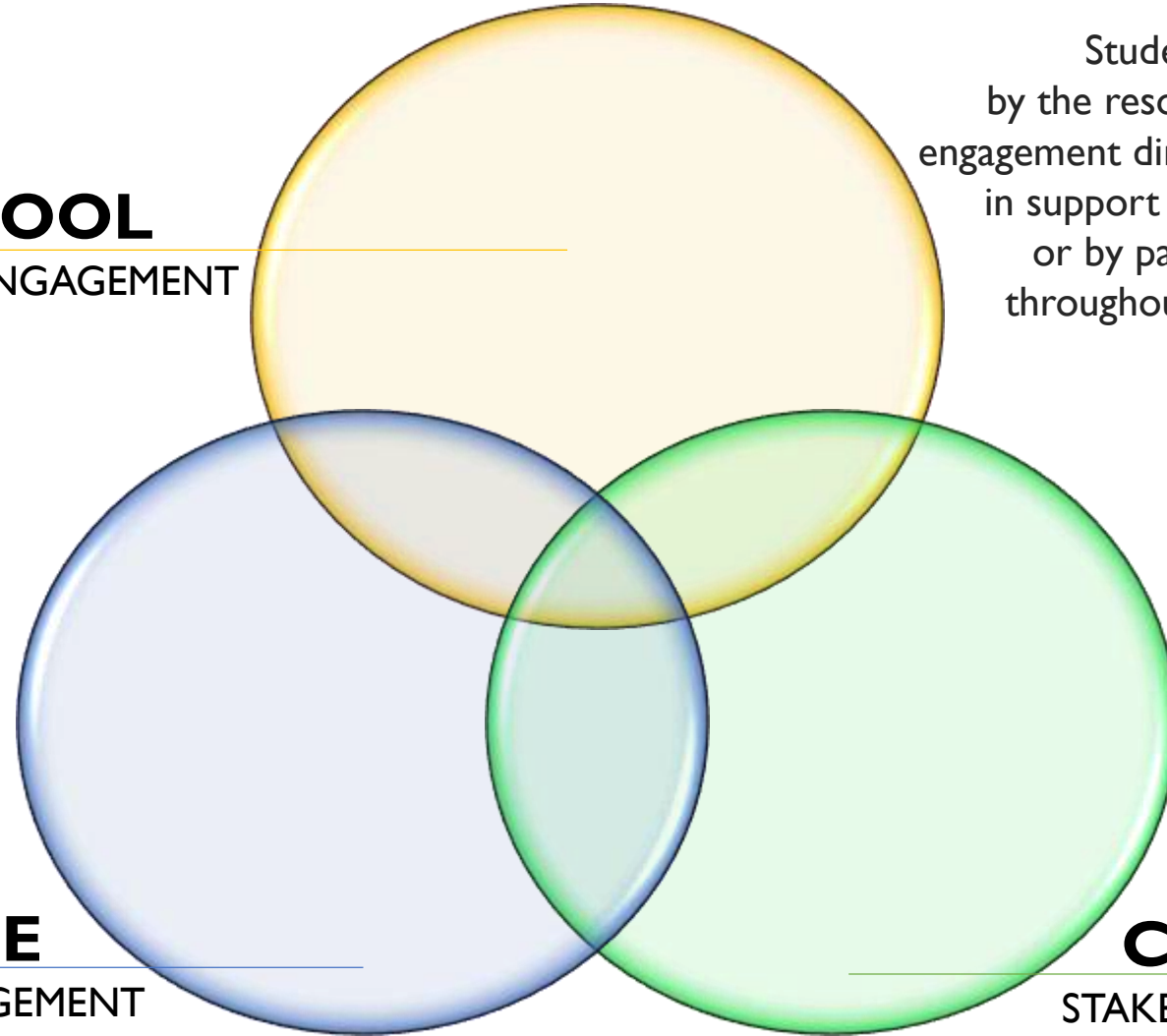
ALESIA GILLISON, CHIEF OF ENGAGEMENT
PRESENTED 9.4.2019

SCHOOL
STUDENT ENGAGEMENT

HOME
FAMILY ENGAGEMENT

COMMUNITY
STAKEHOLDER ENGAGEMENT

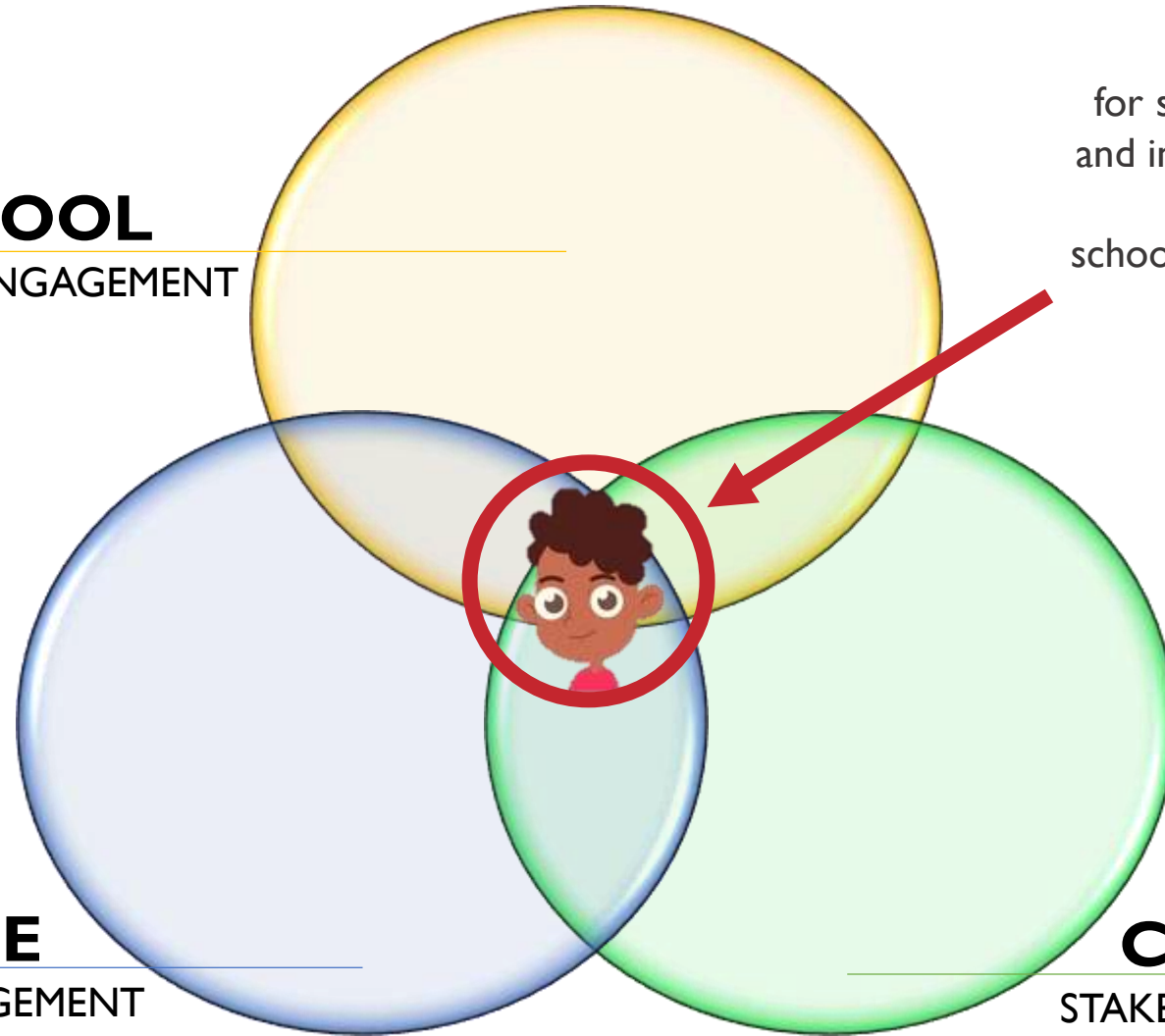
Student success is supported by the resources provided through engagement directly at the **SCHOOL**, in support of the family at **HOME**, or by partners and stakeholders throughout our **COMMUNITY**.



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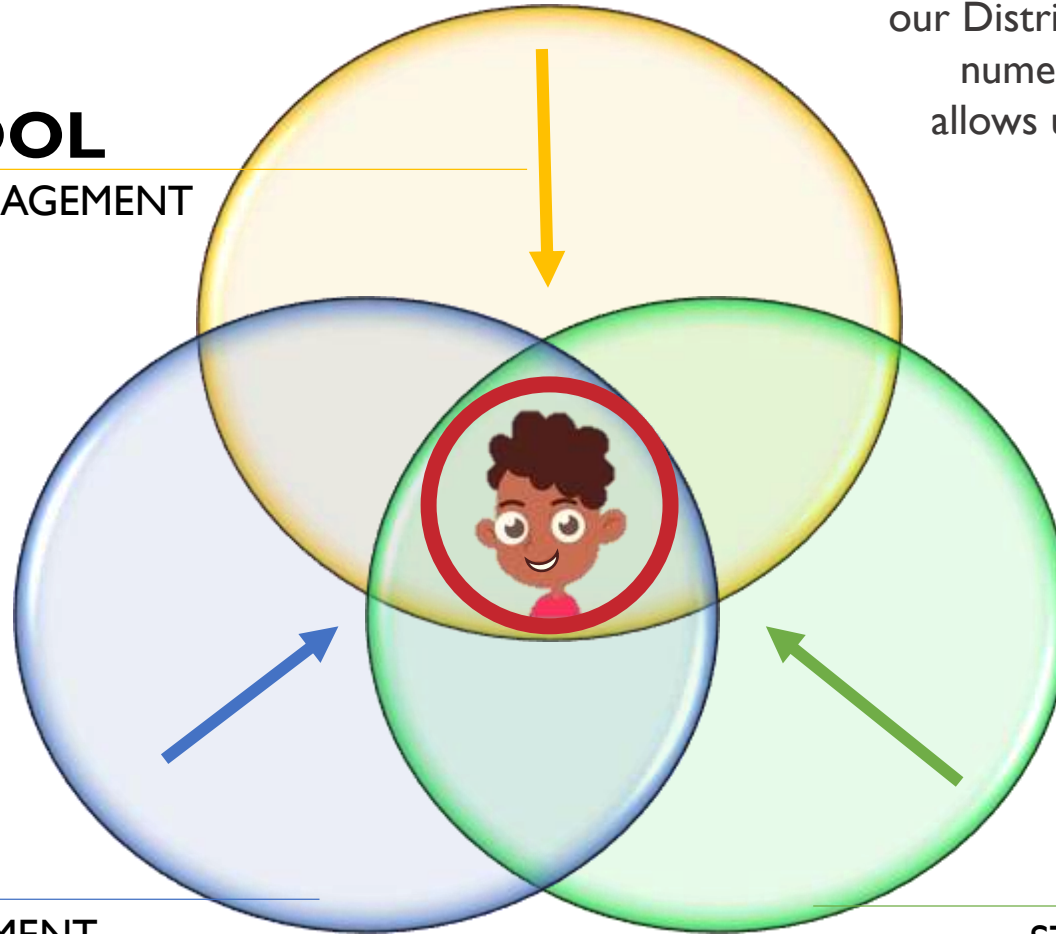


A child's opportunities for success in the classroom and in life are best supported when engagement from school, home, and community **LINK** and overlap.

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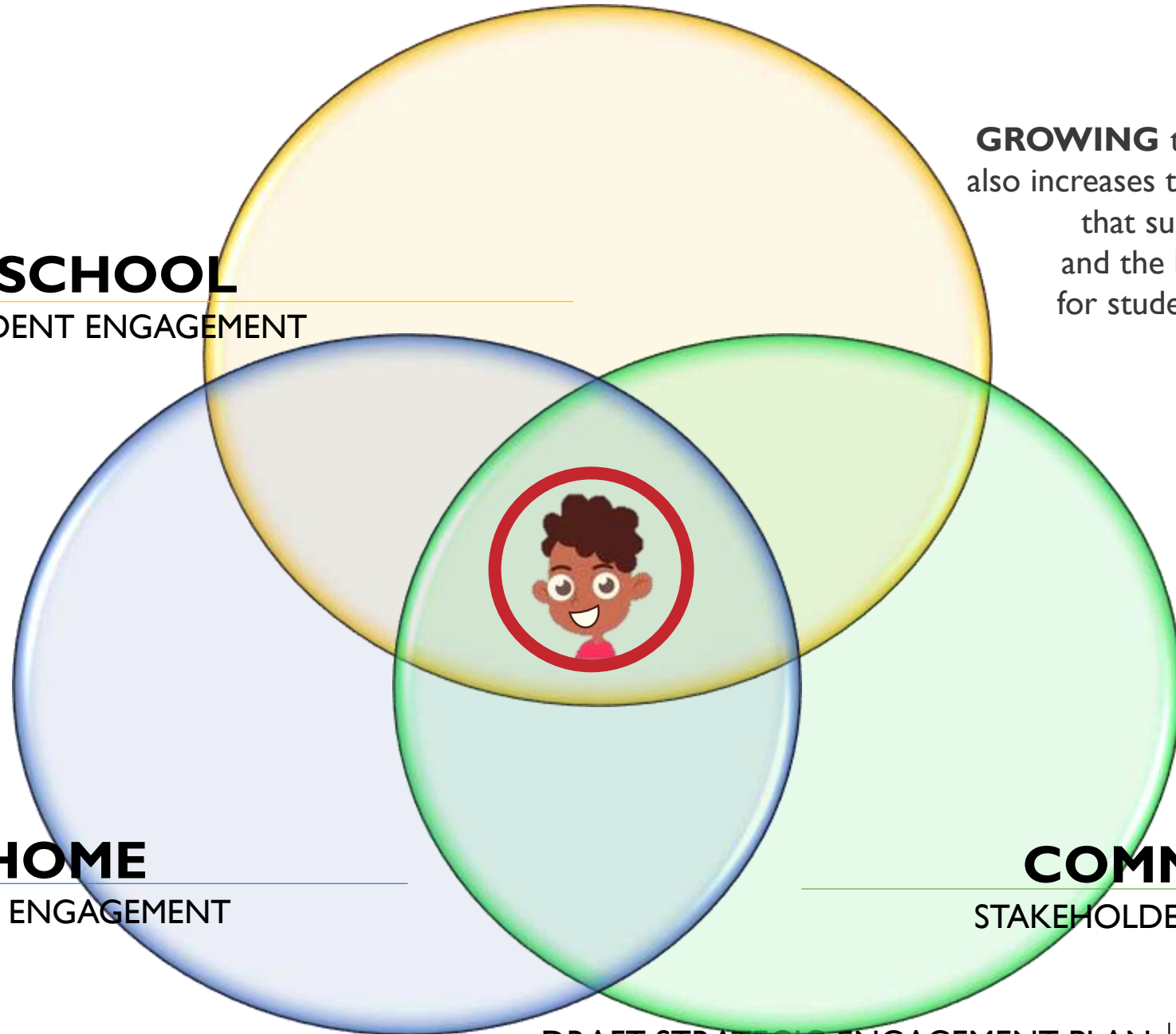
ALIGNING those resources to match our District priorities (such as literacy, numeracy, graduation, and climate) allows us to increase that successful overlap and better support achievement and growth.

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GROWING those resources also increases the potential for that successful overlap and the better supports for student achievement and growth.

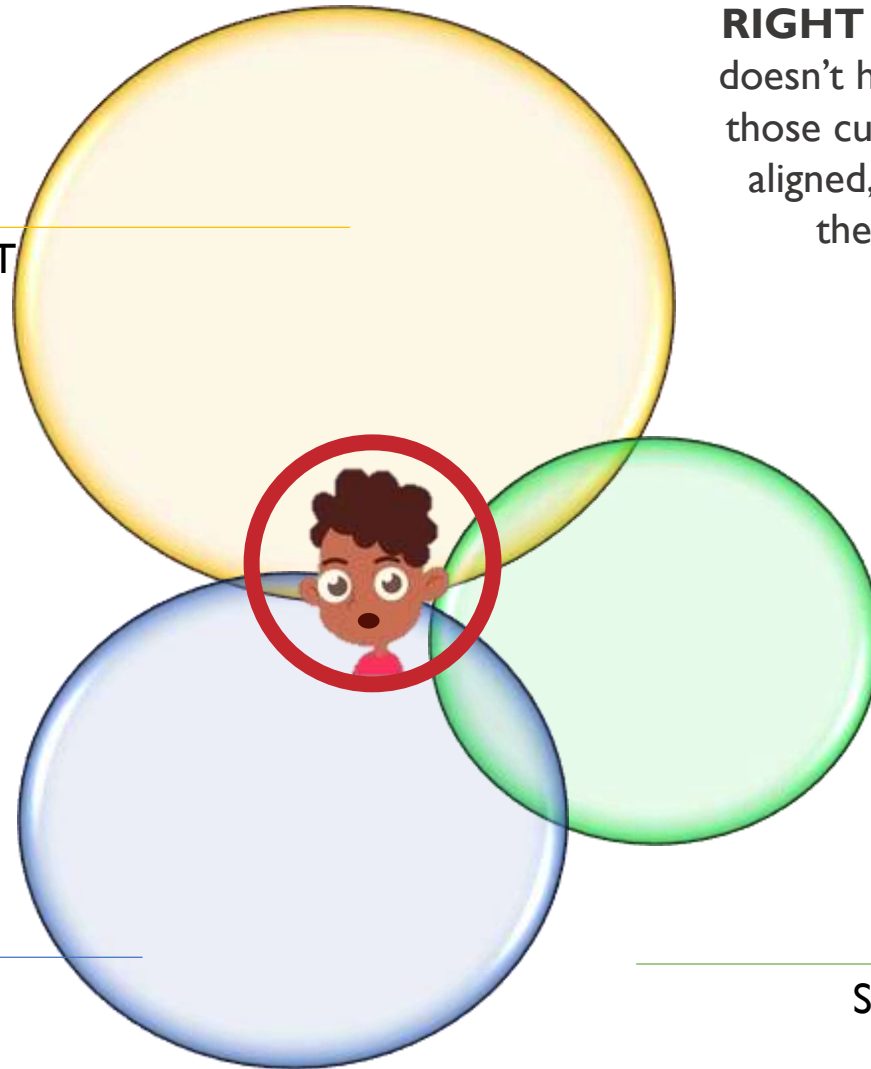
COMMUNITY
STAKEHOLDER ENGAGEMENT



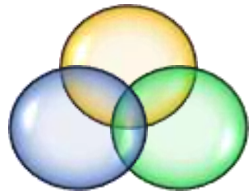
SCHOOL
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RIGHT NOW, however, the District doesn't have the best measure of how those current resources are linked or aligned, nor is there a good scope of the size, impact, or equity of our current engagement efforts.



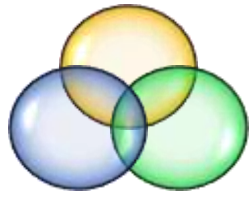
MISSION OF ENGAGEMENT

The Department of Engagement will **link, align, and grow** our District's **school, home, and community** resources to maximize student achievement and growth.

LINKING ENGAGEMENT TO LEARNING

“When families are engaged and partnerships are created, with a common focus, it leads to helping children grow and thrive.”



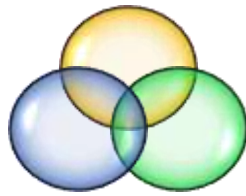


GOALS OF ENGAGEMENT

GOAL #1:

The Department of Engagement will provide direction and support at the District-wide and school-based levels to better **LINK** family engagement to learning, with an improved focus on increased literacy, numeracy, and graduation rates for each student.





GOALS OF ENGAGEMENT

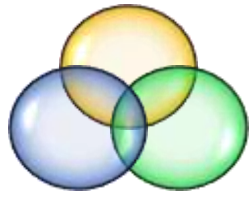
GOAL #1: LINK

Parents, families, and educators will be empowered to work together to positively impact student academic performance and school climate/culture. Evidence of success will be found through surveys (culture-climate, parent-teacher, and student), increased literacy, numeracy and graduation rates, and improved “welcoming” environments in our buildings.

EXAMPLES OF WORK TO BE DONE:

- Launch Beginning of Year/End of Year Family and Student Surveys
- Series of “Big Table Conversations” on Family Engagement
- English-Language Learner Family Listening Tour
- Family Ambassador Data Training and Transformation
- Open House Support & Messaging Makeover (connect to Lighthouse Schools)
- Expansion of Lighthouse Schools Initiative
- Family “Data Jams” on Academic Success
- Welcoming Environment Rubric (work with Area Superintendents, principals)
- Provide “How We Say Hello” Customer Service training to front-line employees (secretaries, drivers, food service)
- Coordinate with OSU Ohio Statewide Family Engagement Center
- Parent Engagement Workshops/Parent Engagement Center





GOALS OF ENGAGEMENT

GOAL #2:

The Department of Engagement will **ALIGN** community and stakeholder engagements at the school level with District priorities on academic performance and school improvement by establishing and administering a new comprehensive partnership accountability system.





GOALS OF ENGAGEMENT

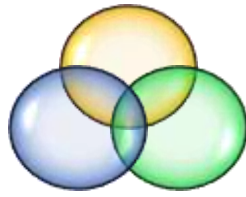
GOAL #2: ALIGN

Through a comprehensive “partnership accountability system” that is aligned to District priorities (literacy, numeracy, graduation, safety, climate/culture) - along with direct conversations with those who fund, enlist, or sustain our community partners - the District’s partners and stakeholders will have a greater stake in our District’s success and be better aligned to support and improve our students’ academic performance.

EXAMPLES OF WORK TO BE DONE:

- Region-based Partnership Asset Mapping and Inventory (short-term review, long-term mapping/ equity re-adjustment)
- Creation and agreement on Performance Metrics for largest in-school partners (IKIC, City Year, Communities in Schools) and support of major re-aligned events (All Seniors In Rally, College Application/Scholarship (FAFSA) Workshops, College Signing Day)
- “Partnership+ Pledge” to register partners throughout District
- Host Funders Summit in partnership with United Way of Central Ohio
- Health Care Providers Convening
- Faith-Based Education Leaders Training/Partnership Summit
- Review and Re-Launch of “Reading Buddies” program at elementary level
- Review and Re-Launch of “Partners in Education” adopt-a-school for priority schools
- Completion and implementation of online Community Alliance Portal (CAP)



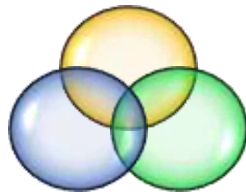


GOALS OF ENGAGEMENT

GOAL #3:

The Department of Engagement will identify and **GROW** opportunities for direct academic and non-academic support of our diverse student population (and their families) by organizations and individuals and throughout the Columbus community.





GOALS OF ENGAGEMENT

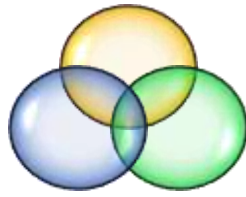
GOAL #3: GROW

Community partners and dedicated volunteers can provide invaluable resources, assistance, and support to our students (and their families) in ways the District cannot. The District must strive to maximize these direct engagements with a goal of improving students' academic performance, health and safety, and the nurturing environments within their schools, at home, and across their neighborhoods.

EXAMPLES OF WORK TO BE DONE:

- Planned Expansion and Data-Outcomes Review of Mentoring Efforts by Office of Student Mentoring Initiatives (includes new 9th Grade and Middle School mentoring)
- Redefine and Re-Engage Student Ambassador/Superintendent's Cadre leadership program
- Lead Family Outreach on Census 2020 (and coordinate with City/County and other districts)
- Directly assist in City of Columbus Reproductive Health effort and metrics
- Oversee school-based Crowdfunding efforts and support of District's Foundation Fund
- Launch, retool, and/or expand improved and aligned partnerships with:
 - Columbus Destroyers (Numeracy Partnership)
 - Ohio State R.A.S. and Sheroes (Mentoring)
 - Columbus Rotary - Service Above Self
 - NBC4 Stuff the Backpack
 - Barbershop Books
 - African American Male Wellness Initiative (Wellness Walk, Financial Wellness Workshop, HIV/AIDS Awareness, Cooking With Dads, Barbershop Talks)
 - New Placement of Automated Short Story Reading Kiosks
- Coordinate with City's Dept. of Neighborhoods liaisons and community organizations/area commissions and develop Regional CCS Community Engagement Liaison program





ENGAGEMENT TEAM

ENGAGEMENT LEADERSHIP

Alesia Gillison
CHIEF OF ENGAGEMENT

Scott Varner
EXEC. DIRECTOR OF COMMUNITY ENGAGEMENT

Donna Parker
EXECUTIVE ASSISTANT

HOME

Seneca Bing, Gherima Woldemariam
FAMILY AMBASSADOR COORDINATORS

Family Ambassadors Corps
109 AMBASSADORS TO BE ASSIGNED

SCHOOL

Keisha Hunley-Jenkins, Greg Gillum, Steve Stevenson
OFFICE OF STUDENT MENTORING INITIATIVES

Tei Street
LOANED EXECUTIVE FROM OHIO STATE/
STUDENT LEADERSHIP COORDINATOR

COMMUNITY

Krista Bower
BUSINESS PARTNERSHIPS COORDINATOR

